



# ONEIDA CITY SCHOOL DISTRICT

## NORTH BROAD ELEMENTARY SCHOOL

educate • inspire • empower

March 14, 2022

Dear Local Business/Organization:

The North Broad St. School PTO is organizing a 5k Run/Walk to raise money for student events (field trips, end of year celebration, scholarships, etc.) at our school. Our organization's mission is to provide opportunities for our students at no/low cost so funding isn't an issue for families struggling with financial concerns. The 5k Run/Walk, named the Husky Hustle, will be held on May 14, 2022, at Verona Beach State Park. Community sponsors are the primary source of funding for this event and will help ensure its success. You can provide support in the following ways:

- Be a Sponsor through a monetary tax deductible donation (Tiered sponsorships are available at the \$500, \$250, and \$100 level). Your company logo will be placed on the race t-shirts.
- Donate cases of bottled water or fresh fruit
- Volunteer at the event
- Set up informational table at the event

Enclosed is a sponsorship form that gives additional information on the different levels. Beyond your sponsorship, we welcome you to join us by participating in the North Broad Husky Hustle 5k Run/Walk. We look forward to hearing from you. For more information about this event, please don't hesitate to contact us.

*On behalf of North Broad St. School PTO, we thank you for your support and consideration.*

Sincerely,

Jessica Kirley

North Broad PTO/Husky Hustle 5k Run/Walk Coordinator

**Students Reaching Their FULLEST Potential**  
230 North Broad Street Oneida, NY 13421 (315)363-3650